

implementing a profile application on a computer of the user disposed
 on a network to track the network activity of the user, the profile application containing
 a unique ID and having a bar code distinct from the unique ID associated therewith;
 entering user information of the user into the profile application;
 5 accessing a vendor server on the network by the user to view server
 information; and
 logging with an activity log activities of the user while the user accesses
 the vendor server for server information.

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 2. (Amended) The method of Claim 1, wherein the profile information is
 transmitted to a registration server disposed on the network for storing, and the bar code
 and unique ID returned to the computer of the user in response to receiving the profile
 information.

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 5. (Amended) The method of Claims 1, wherein the profile application contains
 the unique ID and the bar code.

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 10. (Amended) A system for tracking network activity of a user, comprising;
 a profile application implemented on a computer of the user disposed on
 a network to track the network activity of the user, said profile application containing
 a unique ID and having a bar code associated therewith;
 5 user information of the user entered into the profile application;
 a vendor server on said network accessed by the user to view server
 information; and
 an activity log for logging activities of the user while the user accesses
 said vendor server for said server information.

11. (Amended) The system of Claim 10, wherein said profile information is
 transmitted to a registration server disposed on said network for storing, and said bar